



UNIVERSITY LIBRARY

STRATEGIC PLAN 2011-2014

ROGER WILLIAMS UNIVERSITY LIBRARY

Strategic Plan 2011-2014

Mission, Vision and Core Values

Mission Statement:

The Roger Williams University Library is the institution's academic and intellectual center, proactively contributing to teaching, learning, and research in order to prepare the learner, support the scholar, and foster discovery and lifelong learning for all students, faculty, and staff.

Vision Statement:

The University Library will deliver the academic support of an exemplary Learning Commons – uniting the faculty and students with information services and resources, instructional design, and multimedia technologies.

Core Values:

The University Library embraces the following shared values in support of our user community:

- Exceptional user-centered services
- Dedication to scholarship and lifelong learning
- The library as a primary partner in a collaborative Learning Commons environment that supports student learning, knowledge creation, discovery, collaboration, and production OR
- The provision of scholarly resources that enhance research and inquiry without bias or censorship
- Ethical thinking and behavior including respect for individual privacy and intellectual freedom
- A collegial environment that supports and respects each individual

Goals and Objectives

Goal I. Create an exceptional user experience that contributes to student success by

1. Enabling users to search, browse, and discover in ways that are useful and convenient for them.
2. Providing physical space designed to facilitate learning, research, and sustained intellectual engagement.
3. Engaging the library with the University community.
4. Designing and implementing an instruction program aligned with the curriculum.
5. Utilizing library assessment data to improve services and resources.

Goal II. Enhance teaching, research and scholarship by

1. Providing consultation, instruction, and reference services designed to enhance the use of scholarly resources.
2. Providing access to strong collections of digital and print content.
3. Aligning collection management with a changing curriculum.
4. Promoting scholarship through the digital repository and the RWU Author's Collection.
5. Educating the RWU community about copyright law and intellectual property rights.

Goal III. Promote a learning environment, both physical and online, that

1. Improves students' ability to discover, access, analyze and evaluate information.
2. Supports collaborative learning and individual study.
3. Supports scholarly production in emerging digital formats.
4. Integrates Instructional Design, Media Services, and the Library to deliver holistic academic support.
5. Aligns space planning with user needs through regular assessment of library space.
6. Leverages the library's role as the University's primary cultural and social center including a variety of exhibits and public programs.

Goal IV. Create and deliver a multi-modal instruction program that

1. Fosters new research and teaching partnerships to encourage integrated learning experiences for students.
2. Aligns with and enables the success of the General Education program and student learning outcomes.
3. Engages library staff with on-campus, continuing education, and distance students.
4. Is continually improved through regular assessment.

Goal V. Market the library's services and resources to both University and external partners by

1. Developing an aggressive library marketing plan.
2. Strengthening the library liaison's role throughout the RWU community.
3. Creating avenues of engagement with all incoming freshman.
4. Tailoring services for under-served groups including graduate students, distance and continuing education students, international students, and students needing assistance.
5. Engaging the Bristol community to create mutually beneficial partnerships.

Goal VI. Increase the library's capacity to create, acquire and manage digital scholarly content by:

1. Creating and refining services to support the use of digital tools and digital content.
2. Collecting the intellectual output of Roger Williams University's faculty, students, and staff.
3. Identifying unique print materials, archival materials, special collections and images for digitization and preservation.
4. Providing opportunities for staff to become technologically skilled and adaptable.

Goal VII. Expand the skills, knowledge and engagement of all staff in order to provide excellent services and individual job satisfaction by

1. Providing ongoing training and professional development opportunities.
2. Engaging in clear organizational communication.

3. Providing opportunities for involvement in assessment and planning activities.
4. Participation on consortium committees and in local and national conferences and workshops.